

nearly just 15 meters away from the railway track. Daily the children have to cross this railway track to come to the school and all those who are going for fishing also cross this track to go to the sea. The tragedy is that there is no railway gate in-front of the track. This painful situation still continues for many years.



Many Express trains, passenger's trains and goods trains are passing this track nearly 20 times a day. Particularly the goods train which is going to Kariakal port carrying coal and other minerals has to go by this track only.



Since there is no railway gate, there is no safety for the children and they are frightened to cross the railway track. Every day the school teachers are taking care of the children in crossing the track. Regarding this matter, the village leaders have sent many petitions and complaints to the District Collector, Local MLA and also to the Railway Department, but there is no response so far. No one is there to listen to their voice.

Many people have lost their lives and people have lost their cattle while they were crossing the track. Recently a school going boy with hard in hearing died on the spot while crossing the track. All these tragic incidents touched the hearts of the little children and they wanted to a make a full stop to this tragedy. It was discussed in the Youth club meetings at the CRC level at Samanathanpettai. Slowly this discussion got the attention of every student at the school and they wanted to bring a solution to this painful issue.



They did a signature campaign signed by all the students in the school with the support of youth and wrote a letter to the Hon'ble Prime Minister of India explaining their scary situation and requesting him to take an immediate action to protect and safeguard the children and the entire community. This letter was forwarded by the Head Master of the school and the copy of the letter was sent to the Railway Minister, Chief Minister of Tamil Nadu and the District Collector of Nagapattinam. A video documentation by the title "Kathava Kanom" was prepared by Bedroc for wider sensitization to support these children. Their eyes are filled with hope, and as a result, the railway department heard their voice and started the process of putting up a railway gate. It will be over within three months' time.



**Can you ensure my safety and protection?**

**I want to live**

## SPONSOR RELATION

### **Program Goal**

Effective Sponsor Relations Management

### **Project Objectives**

Quality Communication through Sponsorship

### **Target locations and groups**

18 villages in Nagapattinam and karaikal district

### **Impact Group:**

- Sponsored & enrolled children -655
- Male – 264
- Female - 391

### **Target Group:**

- Parents
- Community
- Children club members
- Youth club
- Teachers

### **Rationale:**

655 children have been identified during the time of Tsunami based on the DEV framework and they have been supported by the donors and well-wishers through the committed efforts of Child Fund, International.. These children are getting support either in the form of cash or in kind for their growth and the children are expected to maintain this genuine relationship with the donors through their communication and correspondence. But many times we find that the children are unable to keep good communication with sponsors due to their lack of writing skills, drawing skills and art skills etc.

**Project Strategy Statement:**

To keep 0% delinquency in relation to letters and communication, the following strategies are taken by the project

- Developing the skills of children in writing and Arts
- Capacity building of staff on Sponsor Relation
- Sensitizing the community and various stakeholders

**Major programmatic intervention and Achievements**

- **CVS:**

Taken 612 CVS Formats from enrolled children in their home by our project staffs and entered in Childs Fund's website the same. And also updated in master list, prepared consolidate report and action plan.

- **LTE:**

LTE payments are regularly paid to the concerned person. We have transferred Rs. 98770 to 6 translators from July 2016 to June 2017.

- **Review meetings:**

Every month review meetings were conducted with all the staff to plan for the monthly activities. Through review meeting, staffs were able to analyse their performance to improve it.

- **Letter communications details:**

Type Of Letters	Letters Received	Letter Sent	Pending
WL	108	108	0
BL	84	84	0
TYL	439	439	0
RL	418	418	0
CIL	410	410	0
10X (SE)	13	13	0
Departures	75	75	0
Ram	124	124	0
CIF	50	50	0
RFL	25	25	0

- **DFC:**

We have received Rs.1227722.68/ as DFC for 251 children from July 2016 to June 2017 and we have disbursed the entire amount to the concerned children.

Rs.4739.84/ has been received as project gift and the amount was spent for the children with due permission from the ChildFund.

- **SR Committee:**

We have formed SR Committee in 18 villages with 10 members in each group and organised 2 meeting in each villages. Through that committee we have discussed about SR issues like DFC, knowledge on sponsor relation and solved the issues by creating awareness among the parents.

- **Sponsor Day:**

We have celebrated sponsor day at 5 villages such as Keelapattinacherry, Thideerkuppam, Boothangudi, Samanathanpettai and Nambiyarnagar.

581 enrolled children from 18 villages have participated in the program. And we organized cultural program and distributed gifts to all the enrolled children.

The main purpose of the program was to –

- Explain the community how the children are benefited by the generous support of the sponsors.
- Motivate the children and parents to thank the sponsors for their love and care
- Motivating the children in the art of giving.



- **Emergency Support:**

We have supported four children namely Ms.Parkavi, Mr.Sathyaseelan, Mr.Sakthivel, Mr.Selvakumar through emergency support and got treatment, now they are living with better health.

- **Developing " Young Scientists" through Science day**

Young Scientist Day was organised at Karaikalmedu village community hall. This is to kindle the innovative thinking among the little children on protecting the nature and agriculture. 131 children from all our working area got an opportunity to exhibit their creativity. Rotary Club President Mr.Aramuthan was taken up by the inspiration of the young children. Three professors from Bharathiyar College of Engineering and Technology from Karaikal were invited as judges for the competition. They all appreciated the initiatives taken by BEDROC. The village leaders of



Karaikalmedu provided all kinds of support for the success of the program. Participant prizes were given to all children who participated in the competition.

- **Major Achievements:**

- Started with 655 enrolled children's with more non sponsor's and now 580 enrolled children's with only 10 non sponsor through our effective communication letters.
- Maintaining 0% delinquency in letters.
- Submitted more RAM and CIF through that got more sponsors.
- Responded Sponsor enquiry on time and got good beneficiary through that enquiry.
- Started 25 Number of DF beneficiaries to 251 beneficiaries
- Through our spontaneous Action and Quality in letter for sponsor enquiry brought sponsor support to our children through which a child from Chandrapadi was able to give the fees of an English medium school. Earlier she was studying in Government Tamil medium school due to low income of her family. Another child had difficulty in the transportation to the collage now she bought cycle through the sponsor support.



## Hope against Hopelessness

### Case study

Name : Sakthivel.R

Place : Palpannaicheery, Nagapattinam

“When you hear the word 'disabled,' people immediately think about people who can't walk or talk or do everything that people take for granted. Now, I take nothing for granted. But I find the real disability is people who can't find joy in life and are bitter”. - Teri Garr

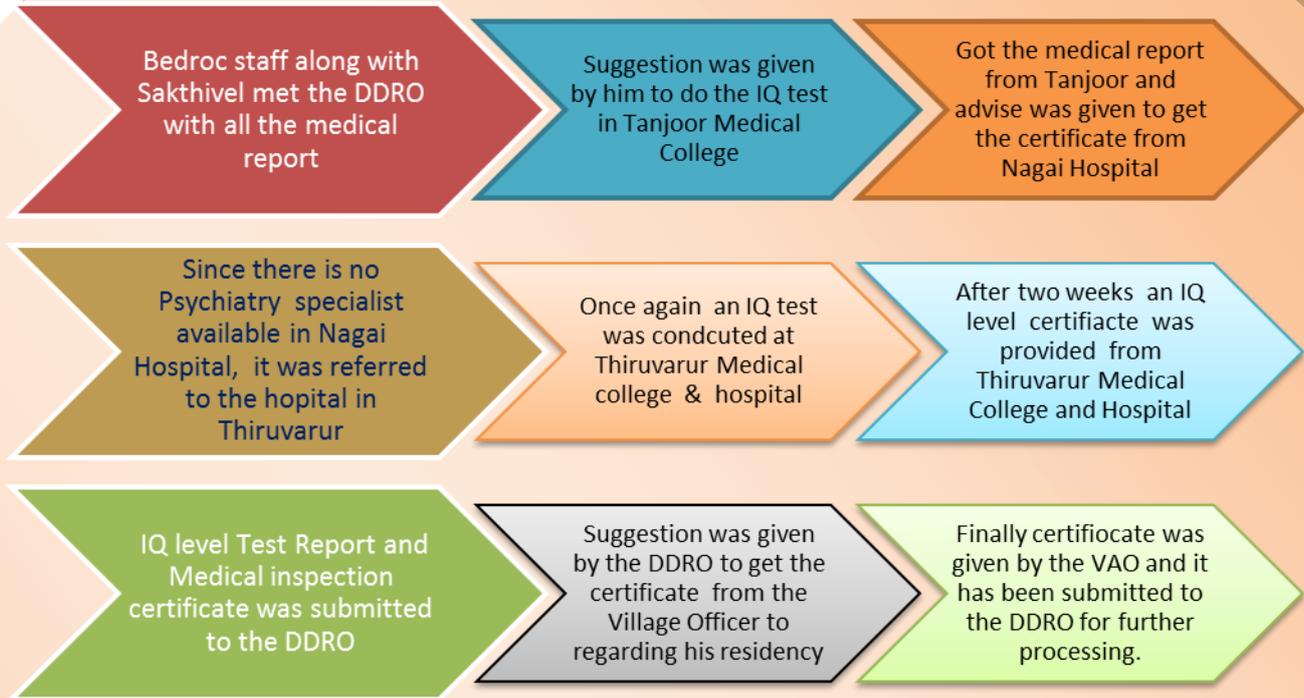
Kumaravel and Sakthivel are brothers living with their widow mother in Palpannaicherry, one of the working villages of BEDROC. Their father passed away in 2009. Their mother Mrs.Amaravathi takes care of these two boys by selling flowers at the road side. Kumaravel, the younger son is our sponsor child – Case no – 00871 and Child no – 055841. With much difficulty Kumaravel has completed the course in ITI. The three members in the family are able to survive with the meagre income which the mother makes by selling the flowers.

Another tragic incident struck the family in 2008. While Mr Sakthivel was studying in 5th grade he met with an accident when he was crossing the road. He was hospitalized and he became mentally ill and his physical growth has completely stopped. His leg was broken in the accident and so a silver plate was inserted into his leg, for him to walk slowly. He continued his studies till 9thstd even after the accident. Since he was mentally affected, he could not go to school anymore. Instead he goes with his mother to the street to sell the flowers.

In order to provide a decent and dignified life to this type of children, both the state and the central government have initiated and implemented various schemes. But the worst thing is most of them are not aware of these facilities and Sakthivel is also one among them. No one is there to guide him also. He did not even know that there is a provision for getting an ID card from the government. This has continued till last month.

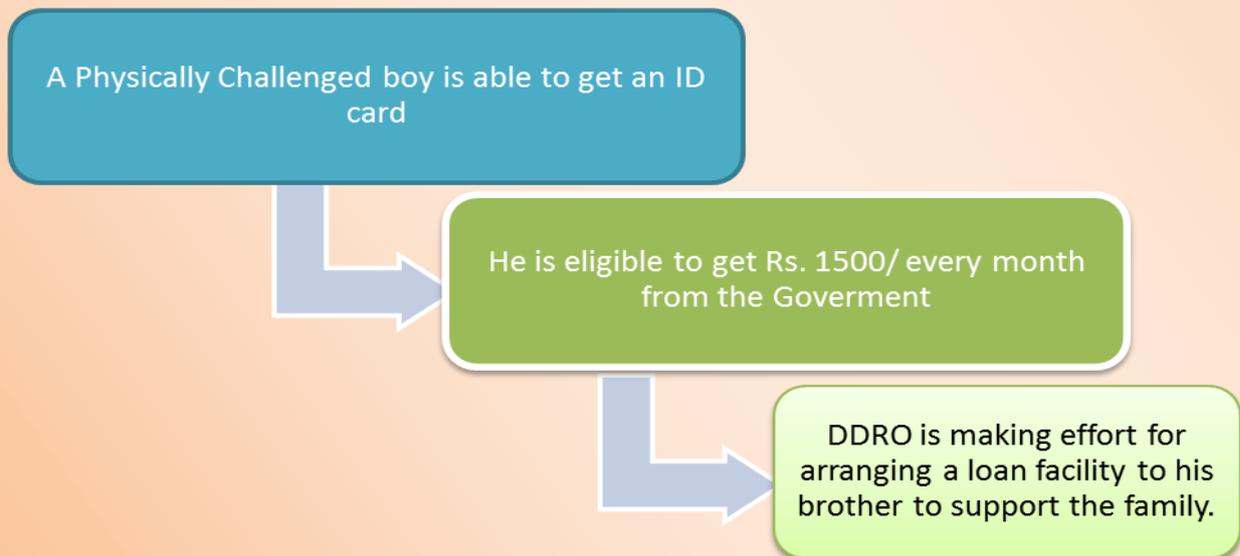


Since his brother Kumaravel is our sponsor child, he wants to attend the solar Mechanism training organized by BEDROC. The LS 3 Coordinator Mr.Thiruneelakandan one day visited his house in order to explain about the solar training program. When he went for the house visit, he happened to see the brother of Kumaravel who was simply sitting at the corner of the house without any movement. He listened to the pathetic story of Sakthivel and it was referred to BEDROC and the following steps were taken to protect the wellbeing of this boy-



As a result of two months earnest effort of BEDROC, now the final certificate is with the DDRO and he whole heartedly appreciated the team of BEDROC for protecting the rights of this poor boy. We are closely following it up with the department.

Support from the Govt.



The boy, Sakthivel who lived in desperate situation is now able to smile, because he can enjoy all the benefits and the facilities provided by the government. Protecting the rights and the well – being of the children is the responsibility of every one, but protecting the lives of a physically challenged child is paramount importance to all of us. BEDROC feels proud in becoming an instrument in giving hope and joy against hopelessness

## Budget and expenditure table

Sr. No	A	B	D	C
	Life stage	Annual Budget	Total Expenditure till date	% Utilisation till date(D/B*100)
1	Project 1-Education	1442450	1444047	100%
2	Project 2-Livelihood	904017	885339	98%
3	SR	878440	840939	96%
4	Project Admin	1270178	1237114	97%
5	Total	4495085	4407439	98%

Sr. No	Life stage	Annual		
		A	B	C
		Total number of activities planned during the year	Total number of activities conducted till date	% activities accomplished till date(B/A *100)
1	Education	197	204	104%
2	Livelihood	177	178	101%
3	SR	155	154	99%
4	Project Admin	-	-	-
5	Total	529	536	101%

S r . N o	Life stage	Planned for the year					Actual achievement till date					% Achievement till date				
		Enrolled Children	Siblings (brothers and sisters) of enrolled children	Parents, caregivers and guardians of enrolled children	Non-Enrolled	25 Yrs old and above	Enrolled	Siblings (brothers and sisters) of enrolled children	Parents, caregivers and guardians of enrolled children	Non-Enrolled	25 Yrs old and above	Enrolled	Siblings (brothers and sisters) of enrolled children	Parents, caregivers and guardians of enrolled children	Non-Enrolled	25 Yrs old and above
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
												(H/C*100)	(I/D*100)	(J/E*100)	(K/F*100)	(L/G*100)
1	Education	415	-	225	80	42	548	15	120	55	97	132%	-	53%	69%	231%
2	Livelihood	230	8	20	12	3	186	18	22	82	11	81%	225%	110%	373%	367%
3	SR	655	-	-	-	62	581	-	49	-	45	89%	-	-	-	73%
4	Project Admin		-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	Total	1300	8	245	102	107	1315	33	191	137	153	101%	413%	78%	134%	143%

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